



**E-1  
Statewide STAR  
Bond Authority**

**E-2  
Kansas  
Bioscience  
Authority**

**E-3  
Economic  
Development  
Initiatives Fund  
Overview**

**E-4  
Department of  
Commerce**

**E-5  
Unemployment  
Insurance  
Compensation  
Fund**

**E-6  
Kansas Creative  
Arts Industries  
Commission**

Reed Holwegner  
Principal Analyst  
785-296-3181  
Reed.Holwegner@klrd.ks.gov

# Kansas Legislator Briefing Book 2014

## Commerce, Labor, and Economic Development

### E-4 Department of Commerce

The Kansas Department of Commerce is the cabinet agency concerned with economic development. Under the Office of the Secretary, there are two divisions and two commissions: Business and Community Development, Workforce Services, the Athletic Commission, and the Creative Arts Industries Commission.

### Business and Community Development Division

In 2012, the Department combined the Business, Rural, and Trade Development divisions into the Business and Community Development Division. The new Division works to improve the Kansas economy through the creation and retention of jobs and capital investment, as well as improve the quality of life in communities, particularly in rural areas. The Division is composed of seven program sections: Business and Community Development Assistance, Business and Community Finance and Incentives, Business Recruitment and Relocation, Rural Opportunity Zones, Minority and Women Business Development, the Innovation Growth Program, and Trade Development.

### Business and Community Development Assistance

Business and Community Development Assistance determines the eligibility of various tax credits and loan funds for business clients. Commerce staff may act as a liaison with other state agencies, such as the Departments of Revenue, Labor, or Health and Environment, to ensure that licensing requirements are met. Rural communities are assisted in developing community-driven strategic plans to attract businesses, workers, and investment. Financial and planning assistance may come from the following programs.

**Kansas Downtown Redevelopment Act.** This act encourages entrepreneurs to locate and invest their businesses in central business districts or distressed neighborhoods. Property tax relief is offered in available areas designated by local governments and which are subsequently reviewed and approved by the Commerce Department.

**Kansas PRIDE.** This is a community-initiated effort that helps local leaders prepare for and manage change, addressing such issues as planning, community services, and enrichment. The Department and Kansas State University Research and Extension co-administer PRIDE,

providing technical assistance and training opportunities for the local programs.

## Business and Community Finance and Incentives

The Commerce Department determines the eligibility for several financial incentives and tax credits. The Department then monitors the compliance of businesses and individuals for the duration of the incentive or tax credit agreement. (The Department also administers the Sales Tax Revenue (STAR) Bond Program which is discussed in a separate article located in the Legislator Briefing Book.) The purposes and criteria for several financial incentives are outlined below.

**Kansas Certified Development Companies (CDCs).** These companies are not-for-profit corporations that contribute to the economic development of their communities or regions. CDCs work with the U.S. Small Business Administration and private lenders to provide financing to small businesses. The 12 CDCs in Kansas can be found at [www.kscdc.com](http://www.kscdc.com). CDCs' loan packages often contain multiple sources of project funding, providing the small business customer with an optimal combination of rates and terms.

**Community Development Block Grant (CDBG) Program.** This program distributes federal funds to Kansas cities and counties looking to improve their community. To receive funds, a project must meet at least one of the following federally-mandated criteria:

- The project benefits low- and moderate-income individuals;
- The project removes or prevents slum or blight conditions; or
- The project eliminates an urgent need created by a disaster when local funds are unavailable.

**Kansas Community Service Program (CSP).** This program gives not-for-profit organizations a way to improve capital fund-raising drives for community service, crime prevention, or health care projects. Tax credit awards are distributed

through a competitive application process. Based on the scope and cost of the proposed project, applicants may request up to \$250,000 in tax credits. Applicant organizations in rural areas, defined as having less than 15,000 in population, are eligible for a 70 percent credit. Applicant organizations in non-rural areas are eligible for a 50 percent credit.

**Energy Incentives.** Various incentives are offered to Kansas businesses and producers engaged in conventional and renewable energy production.

**High Performance Incentive Program (HPIP).** This program provides tax incentives to employers that commit to pay above-average wages and enhance their workers' skill development. HPIP offers employers four potential benefits:

- A 10 percent income tax credit for eligible capital investment at a company's facility that exceeds \$50,000—or \$1.0 million in the five metro counties of Douglas, Johnson, Sedgwick, Shawnee, and Wyandotte. The tax credit may be carried forward and used in any of the next 16 years in which the facility re-qualifies for HPIP;
- A sales tax exemption to use in conjunction with the company's capital investment at its facility;
- A training tax credit, worth up to \$50,000; and
- Priority consideration for access to other business assistance programs.

**Individual Development Account (IDA).** The IDA promotes self-sufficiency for low-income Kansans in a matched savings program. The tax credits, approximately \$500,000 awarded to selected community-based organizations, are used to leverage donations which will serve as a match for savings in an individual development account. Savings accrued in IDAs may be used for home ownership, residence repairs, business capitalization, and post-secondary education.

**Kansas Industrial Training and Retraining Programs (KIT/KIR).** These programs assist employers with training workers, whether on-site or in a classroom. The KIT Program may be used to

assist firms involved in both pre-employment and on-the-job training, allowing firms and prospective employees an opportunity to evaluate one another before making employment commitments. The KIR Program helps companies who are likely to terminate employees because of obsolete or inadequate job skills and knowledge. Eligible industries include basic enterprises that are incorporating new technology into their operations or diversifying production. At least one current employee must be trained to qualify for assistance.

**Kansas Partnership Fund.** Initially funded by legislative appropriation, this fund provides low-interest loans to cities and counties for infrastructure improvements that support Kansas basic enterprises, including manufacturing, mining, agriculture, and interstate transportation. Wholesale trade, financial services, business services, and tourism activities, if primarily undertaken for out-of-state markets, are also considered to be Kansas basic industries as well as research and development of new products or technologies. All city and county units of government, regardless of size, are eligible to apply for loans.

Other sources of income for this revolving loan fund are the sale of revenue bonds through the Kansas Development Finance Authority (KDFA) and contributions by public or private entities. Loan interest rates are adjustable, indexed annually to either the federal discount rate or the average interest rate earned by the Economic Development Initiatives Fund during the previous year, whichever is greater.

**Private Activity Bonds (PABs).** These bonds are federally tax-exempt bonds. The types of bonds that qualify for tax-exempt status include:

- Exempt facility bonds,
- Qualified mortgage bonds,
- Qualified veterans' mortgage bonds,
- Qualified small issue bonds,
- Qualified student loan bonds,
- Qualified redevelopment bonds, and
- Qualified 501(c)(3) bonds.

Under the federal volume cap for 2012, Kansas has a bond allocation of \$284.6 million. The primary demand for bond allocation in Kansas has

been for the issuance of exempt facility bonds, mortgage revenue bonds, and qualified small issue bonds, sometimes called industrial revenue bonds (IRBs). Exempt facility bonds are used to finance public infrastructure facilities pertaining to mass commuting, water, sewage, solid or hazardous waste, heating or cooling utilities, and qualified residential rental projects. Mortgage revenue bonds (MRBs) and mortgage credit certificates (MCCs) are issued to provide first-time homebuyers an enhanced opportunity to finance the purchase of a new home. Persons meeting certain financial and demographic guidelines are able to achieve substantial savings over the life of a home mortgage through the use of these programs. Kansas legislation allows cities, counties, or the KDFA to issue IRBs for industrial or other authorized purposes, such as to purchase land, pay the cost of constructing and equipping new facilities, or to purchase, remodel or expand existing facilities.

**Promoting Employment Across Kansas Act (PEAK).** This act gives qualified companies incentive to locate or expand business operations and jobs in Kansas by allowing them to retain Kansas payroll withholding. A company must commit to creating five new jobs in non-metropolitan counties—or 10 new jobs in the metropolitan counties of Shawnee, Douglas, Wyandotte, Johnson, Leavenworth and Sedgwick—over a two-year period. The company must also pay wages for the PEAK jobs that, when aggregated, meet or exceed the county median wage or North American Industry Classification System (NAICS) average wage for that industry. Qualified applicants may include for-profit companies in eligible NAICS codes, as well as headquarters for not-for-profit organizations. Applicants must offer adequate health insurance coverage, as defined by KAR 110-21-1, to their full-time employees and pay at least 50 percent of the premium.

Depending on the number of PEAK jobs to be filled in Kansas and their wage levels, the Secretary of Commerce may approve benefit periods for a maximum of 10 years. During the benefit period, participating PEAK companies may retain 95 percent of the payroll withholding tax of PEAK-eligible jobs.

After January 1, 2012, existing Kansas businesses which are creating new jobs are eligible to receive benefits. However, those benefits are capped at \$4.8 million in FY 2012 and \$6.0 million in each succeeding fiscal year. Commencing January 1, 2013, and ending December 31, 2014, the Secretary may utilize the PEAK Program to retain jobs of a qualified existing Kansas company. Benefits for retaining existing jobs are capped at \$1.2 million in FY 2013, \$2.4 million in FY 2014, and \$1.2 million in FY 2015.

**Small Communities Improvement Program (SCIP).** This program sets aside \$500,000 annually for small communities that are undertaking improvement projects through self-help and volunteerism. The competitive program is designed to assist communities with populations of 5,000 or less which are ineligible for other assistance and may not have the capacity to provide matching funds. The maximum award for a single project is \$125,000. Self-help and volunteerism must result in savings of at least 40 percent of the project's marketplace price. Communities must validate the impact the project will have on the quality of life for their residents.

**State Small Business Credit Initiative (SSBCI).** This initiative provides federal matching funds to eligible businesses through a network of partners. The Kansas Capital Multiplier Loan Fund provides businesses with matching loans, up to 9.0 percent of the private capital invested. Loans may range from \$25,000 to \$500,000. The Fund provides businesses with matching equity, up to 9.0 percent of the private equity invested. Eligible businesses include technology and bioscience companies working with a state entrepreneurial center, a university center of excellence, or the Kansas Bioscience Authority (KBA). Rural businesses, businesses in distressed urban areas, or businesses with local angel investment may qualify. Equity investment may range from \$25,000 to \$250,000. Additional information may be found at [www.NetWorkKansas.com](http://www.NetWorkKansas.com).

**Work Opportunity Tax Credit (WOTC).** This tax credit encourages private employers to hire within one of several targeted groups of job candidates who traditionally face barriers to employment, such as public assistance recipients, unemployed

or disabled veterans, or ex-felons. The tax credit reduces an employer's federal income tax liability by as much as \$2,400 per qualified new worker in the first year of employment, with employers hiring disabled veterans saving up to \$9,600 in the first year of employment.

**Job Creation Program Fund (JCPF).** This Fund, administered by the Secretary of Commerce in consultation with the Secretary of Revenue and the Governor, is to promote job creation and economic development by funding projects related to: the major expansion of an existing commercial enterprise, the relocation to Kansas of a major employer, the award of a significant grant that has a financial matching requirement, the potential departure from the state or the substantial reduction of an existing employer's operations, training activities, the potential closure or substantial reduction of a major state or federal institution, projects in counties with at least a 10 percent decline in population over the last decade, or other unique economic development opportunities.

The 2.0 percent of withholding tax receipts, which was previously dedicated to the Investments in Major Projects and Comprehensive Training (IMPACT) Program, is deposited in the JCPF, provided the current debt services, including administrative expenses, of the IMPACT Program have been met. Starting on July 1, 2014, the Secretary of Revenue shall annually estimate the amount of net tax savings realized under the provisions of 2011 House Sub. for SB 196, and that amount will be deposited in the JCPF. The Commerce Secretary is required to annually report to legislative leadership and the tax and commerce committees of the House and Senate on the expenditures from the Fund.

## **Business Recruitment and Relocation**

The Recruitment and Relocation Section, working with site consultants and out-of-state businesses, promotes Kansas as a locale for businesses to move a portion or all of their operations. In each of five regions of the country (the East coast, the Great Lakes, the Mid-Central, Missouri, and the West coast), a regional office engages in

recruitment activities: identifying client needs, possible site locations, and available state and local resources. Emphasis is placed upon attracting businesses, both domestic and foreign, involved in the industries of alternative energy, distribution, bioscience, and advanced manufacturing.

## Rural Opportunity

Started in 2011, Rural Opportunity Zones (ROZs) are designed to reverse population declines in rural areas of Kansas. Statute designates 73 counties as ROZs, including Allen, Anderson, Barber, Bourbon, Brown, Chase, Chautauqua, Cheyenne, Clark, Clay, Cloud, Coffey, Comanche, Decatur, Doniphan, Edwards, Elk, Ellsworth, Gove, Graham, Grant, Gray, Greeley, Greenwood, Hamilton, Harper, Haskell, Hodgeman, Jackson, Jewell, Kearny, Kingman, Kiowa, Lane, Lincoln, Linn, Logan, Marion, Marshall, Meade, Mitchell, Morris, Morton, Nemaha, Neosho, Ness, Norton, Osborne, Ottawa, Pawnee, Phillips, Pratt, Rawlins, Republic, Rice, Rooks, Rush, Russell, Scott, Sheridan, Sherman, Smith, Stafford, Stanton, Stevens, Trego, Thomas, Wabaunsee, Wallace, Washington, Wichita, Wilson, and Woodson.

The program has two incentives:

- A state income tax exemption for up to five years to individuals who move to an ROZ county from outside the state. Individuals must not have lived in Kansas for the past five years, nor have income of more than \$10,000 per year over the past five years from a Kansas source; and
- Student loan forgiveness, up to \$3,000 per year with a \$15,000 maximum benefit, for individuals who graduate from an accredited post-secondary institution and move to a ROZ county. The incentive is a county-state partnership, and counties must choose to participate.

As of September 2013, 51 counties joined the student loan forgiveness program. Those counties which do not participate include Allen, Anderson, Bourbon, Brown, Chase, Cheyenne, Clay, Coffey, Comanche, Ellsworth, Haskell, Jackson,

Linn, Marshall, Nemaha, Neosho, Sheridan, Wabaunsee, and Washington.

## Minority and Women Business Development

The Office of Minority and Women Business Development encourages the development of minority and women-owned businesses. Information and referrals are provided in the areas of procurement, contracting and subcontracting, financing, and business management. The Office partners with other business advocates to sponsor business education workshops and seminars.

**Kansas Statewide Certification Program.** This Office also administers the Kansas Statewide Certification Program, where women and minority businesses can be certified as a Disadvantaged Business Enterprise (DBE), Minority Business Enterprise (MBE), or Women Business Enterprise (WBE). Certification may increase opportunities for those businesses to gain contracts and subcontracts from governmental and private entities committed to the inclusion of less-advantaged. Program services are free.

## Innovation Growth Program

The Innovation Growth Program provides Kansas entrepreneurs and technology companies with technical expertise, research, and other services designed to help those businesses grow and succeed. The Program, comprised of elements of the former Kansas Technology Enterprise Corporation (KTEC), offers expertise in four basic areas.

**Research to Support Industry.** University-based centers of excellence provide access to research and technical expertise for companies and entrepreneurs seeking to develop new products or solve problems with new technologies.

**Entrepreneurial Centers.** These business incubators provide services to technology companies in their early-stage development phase. Services range from preparing entrepreneurs to approach capital partners, to forming joint ventures

and new companies around technologies, to accessing expertise housed at state universities.

**Mid-America Manufacturing Technology Center (MAMTEC).** MAMTEC works to increase the competitive position of small and mid-sized Kansas manufacturers, helping to improve their productivity and expand their capacity.

**Angel Investment Resources.** Regional networks of angel investors and angel tax credits help to meet the financing needs of Kansas entrepreneurs by serving as a catalyst to stimulate the flow of private investment capital to promising early-stage ventures. Angel networks identify and fund promising start-up business opportunities. Kansas income tax credits are available to individuals who provide seed-capital financing for emerging Kansas businesses engaged in the development, implementation, and commercialization of innovative technologies, products, and services.

**Trade Development.** The Trade Development Section works to increase the international sales of goods and services produced in Kansas. Private companies can receive counseling services regarding exports, marketing, international regulations, and searches for agents or distributors. International trade representatives are utilized on a contractual basis to provide contacts in Brazil, China, Korea, India, Japan, Mexico, Taiwan, and other countries in Asia, Europe, and Latin America. Kansas vendors are recruited to attend international trade shows. The Division organizes trade missions and hosts foreign delegations when they visit Kansas.

## Workforce Services Division

**KANSASWORKS.** The Commerce Department is responsible for the State's workforce system called KANSASWORKS. Established through the federal Workforce Investment Act (WIA) of 1998 and Gubernatorial Executive Order No. 01-06, KANSASWORKS links businesses and employers with job seekers and educational institutions that provide training. KANSASWORKS' goal is to provide persons looking for work a "one-stop shop" to find employment, training, and information about Unemployment Insurance benefits. Workforce

Services determines employers' eligibility for several of the employee-related incentives and training programs previously mentioned in this article. If a business faces mass layoffs, a rapid response team can be sent out to the employer's facility to provide job counseling services for soon-to-be displaced workers. The Division also administers the following programs.

**Business Executive and Industry Liaisons (BEILs).** Liaisons work closely with the Business Development Division to identify the workforce demands of companies either planning to expand or locate to Kansas.

**Federal Bonding Program.** This program provides individual fidelity bonds to employers for applicants who are denied coverage because of a criminal record, history of chemical abuse, lack of employment history, or dishonorable discharge. Each bond's coverage is for \$5,000 for six months. The program is free to employers and job applicants.

**Older Kansans Employment Program (OKEP).** This program assists Kansans over 55 years of age with employment placement services.

**Kansas Registered Apprenticeship.** This program combines classroom instruction with on-the-job training. Apprenticeships may last one to six years, depending upon the occupation and the industry's standards. A specialized form the Apprenticeship Program is the Early Childhood Association Apprenticeship Program (ECAAP) which, in partnership with community colleges, certifies people working in childcare and early education.

**Incumbent Worker Training Program.** Financed by WIA, this program provides grants to employers for training expenses associated with: avoidance of mass layoff, the development of a best practice model, industries endorsed by a local workforce board, or a significant occupational demand.

**Foreign Labor Certification.** This certification qualifies an employer to hire foreign or alien workers if an employer cannot find qualified U.S. workers available to fill vacancies.

Workforce Services works with an advisory State Board, appointed by the Governor and comprised of 19 members, including employers, HR specialists, higher education administrators, and state officials. At the local level, the state is divided into five areas. Each area has a local board of directors with headquarters in Great Bend (Area I), Topeka (Area II), Kansas City (Area III), Wichita (Area IV), and Pittsburg (Area V). The five areas provide workforce services at 28 workforce centers across the state.

## Commissions

The Kansas Athletic Commission and the Kansas Creative Arts Industries Commission, both statutorily created, are organized within the Commerce Department.

**Kansas Athletic Commission.** This Commission, comprised of five members appointed by the Governor and serving four-year terms, administers

the laws governing wrestling and regulated sports, including professional boxing, kickboxing, and mixed martial arts. The Commission, in cooperation with the Boxing Commissioner, works to ensure the health and safety of contestants, fair and competitive bouts, and the protection of the general public. Regulatory responsibilities include the licensing and supervision of referees, judges, physicians, managers, contestants, timekeepers, seconds, promoters, and matchmakers for contests as well as event oversight.

**Creative Arts Industries Commission.** This Commission merged the former Kansas Film Commission with the Kansas Arts Commission. The new Commission, composed of 11 members appointed by legislative leaders and the Governor, is charged with promoting, supporting, and expanding artistic-related jobs in the creative industries in the state. The Commission is further discussed in a separate article located in the Legislator Briefing Book.

For more information, please contact:

Reed Holwegner, Principal Analyst  
Reed.Holwegner@klrd.ks.gov

Michael Steiner, Research Analyst  
Michael.Steiner@klrd.ks.gov

Kansas Legislative Research Department  
300 SW 10th Ave., Room 68-West, Statehouse  
Topeka, KS 66612  
Phone: (785) 296-3181  
Fax: (785) 296-3824