

Administration

Consequences of Not Funding this Program

The Kansas State Fair is a Fee Funded organization that is reliant on dollars brought in to afford the programs that it supplies to the citizens of the State of Kansas. If these programs are not funded, there would be no way that we would be able to have a State Fair.

Statutory Basis	Mandatory vs. Discretionary	MOE/Match Rqt.	Priority Level
Specific K.S.A. #2 201 through 2-205. A state fair shall be held annually in the city of Hutchinson, Kansas, at such time as shall be fixed by the state fair board. It shall be unlawful for any person, corporation or association, or for any corporate entity other than the state fair board, to hold or conduct a state fair in Kansas or to hold or conduct any exhibition or display of any livestock or agricultural products under a designation, publicity or advertisement as a state fair.	Mandatory	No	1

Program Goals

A. Support the Mission of the Kansas State Fair - To promote and showcase Kansas agriculture, industry, and culture; to create opportunity for commercial activity; and to provide an educational and entertaining experience that is the pride of all Kansans.

B. To enhance the professional development and retention within the Kansas State Fair Team.

C. Increase in efficiency and effectiveness of State Fair program implementation and administration

Program History

In 1913, the Kansas Legislature declared the "Official" Kansas State Fair be located on 112 acres in Hutchinson that was donated by the citizens of Reno County and was authorized by K.S.A. #2 201 through 2-205. K.S.A. #74 520 through 74 525 designated the Kansas State Fair Board as the responsible body to organize and present the annual State Fair. These funds take care of the day to day operations of the Fair to include but not limited to staffing, office equipment, marketing and the like.

Performance Measures

<i>Outcome Measures</i>	<i>Goal</i>	<i>FY 2019</i>	<i>FY 2020</i>	<i>FY 2021</i>	<i>3- yr. Avg.</i>	<i>FY 2022</i>	<i>FY 2023</i>
1. Increase Attendance at Fair	A	333,000	0	281,000	204,667	325,000	325,000
2. Total number of impressions views through our Social Media platforms - FaceBook, Instagram, Google Ads, Youtube, Snapchat, and Tik-Tok	A	10,000,000	7,500,000	12,500,000	10,000,000	14,000,000	16,000,000
3. Number of full-time employees retained	B	26	15	21	21	26	26

Output Measures

4. Increase Grandstand Entertainment Lineup	A	738,334	0	450,000	396,111	675,000	675,000
5. Increase Sponsorships opportunities at Kansas State Fairgrounds	A	\$ 633,100	\$ 648,000	\$ 598,675	\$ 626,592	\$ 584,000	\$ 662,000
6. Number of Non-Fair Events per year	C	550	560	540	550	570	570

Funding

<i>Funding Source</i>	<i>FY 2018</i>	<i>FY 2019</i>	<i>FY 2020</i>	<i>FY 2021</i>	<i>FY 2022</i>	<i>FY 2023</i>
State General Fund	\$ -	-	\$ 200,000	\$ 310,205	\$ 2,736,204	\$ 3,868,667
Non-SGF State Funds	\$ 3,380,211	\$ 4,235,646	\$ 4,195,479	\$ 960,501	\$ 1,149,995	\$ -
Federal Funds	-	-	-	-	-	-
Total	\$ 3,380,211	\$ 4,235,646	\$ 4,395,479	\$ 1,270,706	\$ 3,886,199	\$ 3,868,667

Capital Improvement

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Program Goals

- A. To provide the Kansas State Fairgrounds, which encompasses approximately 280 acres with 75 buildings and nearly 24 acres under roof, as a safe and secure facility for all Kansans and guests to the State.
- B. To ensure the safety and security to all patrons on the Kansas State Fair through continual improvements to facilities and grounds
- C.

Program History

In 1913, the Kansas Legislature declared the "Official" Kansas State Fair be located on 112 acres in Hutchinson that was donated by the citizens of Reno County and was authorized by K.S.A. #2 201 through 2-205. K.S.A. #74 520 through 74 525 designated the Kansas State Fair Board as the responsible body to organize and present the annual State Fair. This fund takes care of all Capital Improvements to the buildings and grounds to include major improvements and new projects.

Performance Measures

<i>Outcome Measures</i>	<i>Goal</i>	<i>FY 2019</i>	<i>FY 2020</i>	<i>FY 2021</i>	<i>3- yr. Avg.</i>	<i>FY 2022</i>	<i>FY 2023</i>
1. Amount spent for Capital Improvement	A	\$ 300,000		\$ 315,000	\$ 307,500	\$ 628,167	\$ 827,967
2. Amount invested Building and Grounds Repairs from General Fund	A	\$ 35,840	\$ 7,500,000	\$ 63,136	\$ 2,532,992	\$ 225,000	\$ 225,000
<i>Output Measures</i>							
3. Turn around time for work orders to be completed (days)	B	3	5	5	4	3	3
4. Time spent (per month in hours) inspecting and repairing facilities and grounds based on two full-time employees	B	87	65	50	67	100	100

Funding

<i>Funding Source</i>	<i>FY 2018</i>	<i>FY 2019</i>	<i>FY 2020</i>	<i>FY 2021</i>	<i>FY 2022</i>	<i>FY 2023</i>
State General Fund	-	-	-	-	-	-
Non-SGF State Funds	\$ 701,706	\$ 574,522	\$ 652,836	\$ 131,057	\$ 594,500	\$ 594,500
Federal Funds	-	-	-	-	-	-
Total	\$ 701,706	\$ 574,522	\$ 652,836	\$ 131,057	\$ 594,500	\$ 594,500

Facilities

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Program Goals

A. To provide the Kansas State Fairgrounds, which encompasses approximately 280 acres with 75 buildings and nearly 24 acres under roof, as a safe and secure facility for all Kansans and guests to the State.

B. The State Fair is the state's largest single event and typically attracts more than 300,000 people annually, plus an estimated 200,000 people to the more than 600 non-fair events held throughout the year.

Program History

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Performance Measures

<i>Outcome Measures</i>	<i>Goal</i>	<i>FY 2019</i>	<i>FY 2020</i>	<i>FY 2021</i>	<i>3- yr. Avg.</i>	<i>FY 2022</i>	<i>FY 2023</i>
1. No loss of life, injury or property damage due to safety issues	A	0	0	0	0	0	0
2. Rentals from Fairgrounds Facilities - Fairtime and Non-Fairtime	A	\$ 1,071,797	\$ 777,445	\$ 448,342	\$ 765,861	\$ 1,037,065	\$ 1,353,635
<i>Output Measures</i>							
3. Conducting Risk Assessments for Facilities (Monthly)	A	12	12	12	12	12	12
4. Major Facility Upgrades or remodels	A,B	1	1	2	1	4	3

Funding

<i>Funding Source</i>	<i>FY 2018</i>	<i>FY 2019</i>	<i>FY 2020</i>	<i>FY 2021</i>	<i>FY 2022</i>	<i>FY 2023</i>
State General Fund	\$ 150,000	\$ 150,000	\$ 155,000	\$ 613,293	\$ 511,511	\$ 135,000
Non-SGF State Funds	\$ 1,352,122	\$ 1,524,945	\$ 1,441,887	\$ 781,299	\$ 1,220,563	\$ 1,605,741
Federal Funds	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total	\$ 1,502,122	\$ 1,674,945	\$ 1,596,887	\$ 1,394,592	\$ 1,732,074	\$ 1,740,741